



## 3<sup>rd</sup> Annual Benicia Education Foundation **Parade of Pigs 4 Kids**



**What is it?** The Parade of Pigs 4 Kids is a community fundraiser sponsored by Artcentric Studio to help support academic needs in the Benicia Unified School District through the Benicia Education Foundation.

**How does it work?** A total of twenty artists, students and community members will be selected to design an original, “work of art” ceramic piggy bank. The banks will be placed in local businesses from approximately February through April to raise money and awareness for Benicia public schools. They will then be auctioned off at an open-to-the-public event in May.

**How/where do I apply?** Applications are available at Artcentric Studio and all BUSD campuses as well as the BEF and Artcentric Studio websites. The event is open to everyone. Winning applications will be selected based on creativity, originality, and the benefit they will add to the Parade line up. Submit completed applications to Artcentric Studio (733 First Street).

**Is there a cost involved?** No- the bank, studio time and ceramic glaze materials will be supplied by Artcentric Studio. Optional materials will be at the expense of the artist.

### **Important Dates:**

**Application Deadline- Saturday, September 22, 2012**

**Winners announced- Monday, October 1, 2012**

**Pig Completion Due Date- Tuesday, January 22, 2013**

(February through April- Pigs on display at local businesses)

**Pigs return to Artcentric & bidding opens- Wednesday, May 1, 2013**

**BEF Spring Celebration & Parade of Pigs Auction- Friday, May 17, 2013**

### **For more information & updates visit:**

- [www.BeniciaEducationFoundation.org](http://www.BeniciaEducationFoundation.org)
- [www.ArtcentricBenicia.com](http://www.ArtcentricBenicia.com) or by calling Artcentric at (707) 745-9553
- **Facebook** at “Parade of Pigs 4 Kids” or “Artcentric Pottery & Glass Studio”

### **Tips, ideas & suggestions:**

- Think of it as a “work of art” that will get people excited and they will want to bid on
- Utilize Benicia’s rich history or something relating to the Bay Area or California
- Come up with a funny title or theme (possibly utilizing pig, pork, swine, etc...)
- Create a design for a specific “type” of business (dentist, restaurant, bank, salon, car dealer, etc...)
- Take advantage of a current event, book, movie, celebrity, etc...
- Be careful not to add things that can be easily knocked off, broken or block the opening for donations. These will be in public locations with a lot of movement around them.
- Things to avoid- holiday themed pigs and logos or business names on pigs

For more great ideas do an internet search of “Cow Parade,” Pig Parade” or “Hearts of San Francisco.” Several major cities have done similar fund raising events on a larger scale. The ideas are endless.

**Parade of Pigs 4 Kids**  
**Design Application**

**Title of Entry:** \_\_\_\_\_

**Name of Artist:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Artistic medium if other than ceramic glaze (acrylic, mosaic, etc.):**  
\_\_\_\_\_

**Do you have a host location in mind?** \_\_\_\_\_

**If yes, where?** \_\_\_\_\_

**Have you spoken to them?** \_\_\_\_\_

**Are they willing to host your pig?** \_\_\_\_\_

**Details about your entry other than what we can see on your sketch:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What made you want to participate in the Parade of Pigs 4 Kids?** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**For students only:**

**School Affiliation:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**Have you used ceramic glazes before?** \_\_\_\_\_

**Are you concerned about having enough time to devote to this project? Y / N**

**If yes, please explain:** \_\_\_\_\_

\_\_\_\_\_